

in good company

September 12, 2017

Dear Friend,

North Star LGBTQ Community Center is pleased to contact you about sponsorship opportunities for the **Third Annual In Good Company event scheduled for Thursday, November 9th** at the Grand Pavilion Ballroom of the Embassy Suites hotel in downtown Winston-Salem. The Gala begins at 6:30pm with a special networking & cocktail social beginning at 6:00pm.

In Good Company is a community event that promotes and celebrates LGBTQ-friendly corporations, small businesses, nonprofits, and faith communities in Winston-Salem and the Triad for their open and affirming workplace and faith-based practices. Proceeds from In Good Company directly support the efforts of North Star LGBTQ Community Center to provide a safe, enriching, and accepting place for all LGBTQ people and allies.

Programs and initiatives of the Center include, but are not limited to:

- The Youth Leadership Council & Scholarship Program for area LGBTQ High School Students
- Biweekly LGBT and trans-specific support groups
- Social programming including Meet N' Greets, dinners, Spoken Word events, and Game Nights
- Health Programming including free and confidential HIV/STI testing with local community partners
- The Alice Johnson Jennings Library offering an array of LGBTQ-focused books, movies, and CD's
- Referral services through our LGBTQ Community Research Directory

In addition, North Star is committed to partnering with other community organizations to provide the best services to our community. This year, we expanded our partnerships with POSSE, Interfaith Voice, PFLAG of Winston Salem, Poetry of Consciousness, and Democracy North Carolina. Additionally, North Star incorporated Equality Winston-Salem into its organization to continue the work of promoting LGBTQ equality and leadership within our Winston-Salem community.

Please consider supporting In Good Company this November through sponsorship of the event, table sponsorship, the purchase of individual tickets, or donations to our silent auction. Information contained in this packet provides details about how you can support our efforts.

To those individuals and organizations who have supported North Star in the past, we thank you. Your support has enabled us to provide programs and services to the LGBTQ community that would otherwise not be possible. And to those of you who have yet to join us, we welcome your support of our ongoing efforts.

We look forward to seeing you at In Good Company.
In Equality—



Mary Jamis
In Good Company Chair
North Star Board Member

In Good Company is a fundraising initiative of North Star LGBTQ Community Center, a 501c3 organization.



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THURSDAY, NOVEMBER 9, 2017

6-9 PM

GRAND PAVILION BALLROOM

EMBASSY SUITES HOTEL

DOWNTOWN WINSTON-SALEM

*A community event celebrating LGBTQ-friendly organizations and their employees.
All members of our community are invited to attend.
Dinner / Cash Bar / Entertainment*

For more information or to RSVP, contact director@northstarlgbtcc.com.

All proceeds will benefit North Star LGBTQ Community Center in Winston-Salem.

NORTH STAR
LGBTQ Community Center
Winston-Salem

2017 Sponsorship Benefits

<u>Sponsorship Benefits</u>	<u>Corporate Sponsorship Levels</u>				
	Presenting \$10,000	Rainbow \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Largest logo representation on all printed materials including advertisements, press releases and electronic announcements promoting the event.	<input type="radio"/>				
Prominent web site listing (and largest logo) on North Star LGBTQ Community Center's website for one year.	<input type="radio"/>				
Prominent seating at the event with TWO complimentary tables seating 8-10 guests each.	<input type="radio"/>	<input type="radio"/>			
Logo representation at North Star's physical location on 930 Burke Street.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
Special recognition from the main stage during the event.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
Prominent seating at the event with ONE complimentary table seating 8-10 guests each.			<input type="radio"/>	<input type="radio"/>	
Half Table					<input type="radio"/>
Website Listing (with link and logo) on North Star's website.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acknowledgement in follow-up correspondence.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acknowledgement on Facebook, Twitter, and Instagram (with link or tag) leading up to the event.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

<u>Sponsorship Benefits</u>	<u>Small Business Sponsorship Levels</u>				
	Presenting \$7,500	Rainbow \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500
Largest logo representation on all printed materials including advertisements, press releases and electronic announcements promoting the event.	<input type="radio"/>				
Prominent web site listing (and large logo) on North Star LGBTQ Community Center's website for one year.	<input type="radio"/>	<input type="radio"/>			
Prominent seating at the event with TWO complimentary tables seating 8-10 guests each.	<input type="radio"/>	<input type="radio"/>			
Logo representation at North Star's physical location on 930 Burke Street.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
Special recognition from the main stage during the event.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
Prominent seating at the event with ONE complimentary table seating 8-10 guests each.			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Website Listing (with link and logo) on North Star's website.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acknowledgement in follow-up correspondence.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Acknowledgement on Facebook, Twitter, and Instagram (with link or tag) leading up to the event.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Special Notes:

- Individual corporate seats to this event are available at \$150/guest.
- Individuals, small businesses/nonprofits can purchase individual seats at \$75/guest.
- Scholarship seats are available to a limited number of guests upon request.
- Sponsors may donate their table back to North Star LGBTQ Community Center for use by nonprofit organizations or LGBTQ-friendly organizations whom otherwise would not be able to participate in the event.

2017 Sponsorship Form

Contact Person: _____

Contact Title: _____

Telephone: _____ Email: _____

Company Name (as it should appear on all material): _____

Company Address: _____

City/State/Zip: _____

Select Sponsorship Level

Corporation Presenting Rainbow Platinum Gold Silver

Small Business Presenting Rainbow Platinum Gold Silver

Payment Method VISA MASTER CARD DISCOVER AMERICAN EXPRESS

Card Number: _____ Exp Date: _____

Name As Appears On Card: _____ Security Code: _____

Authorizing Signature: _____ Date: _____

I wish to make my payment online: <http://www.northstarlgbtcc.com/give-to-the-center/> .

Please put "In Good Company" in special instructions.

I wish to donate my table to North Star for individuals requesting assistance to attend the event.

I wish to donate an item for the silent auction (specify) _____

I want to make my donation via check or money order (payable to North Star LGBTQ Community Center).

Mail Form & Payment to North Star at 930 Burke Street, Winston-Salem, NC 27101